

# LEARN HOW TO ADD CUSTOMERS AND PROFITS – NATURALLY!

**Fran Tarkenton invites you to attend:**  
***Breakfast with Fran - with Best Selling Author Bob Burg***



This month's Breakfast with Fran speaker will be Bob Burg, best known as author of *Endless Referrals: Network Your Everyday Contacts into Sales*. In his newest book, *The Go-Giver*, which has already sold over 100,000 copies, Bob shares 5 key principles that will help you dramatically increase your business, and has recently completed the follow-up, *Go-Givers Sell More*. Bob speaks for corporations and associations internationally, including Fortune 500 companies, franchises, and numerous direct sales organizations. **Don't miss this!**

**Date: February 18th**                      **Time: 7:30 to 8:45 AM**  
**Location:** Greater Waco Chamber Building (3<sup>rd</sup> & Franklin Ave)

## **Hosted By:**

Greater Waco Chamber™  
MCC Small Business Development Center  
Pre-Paid Legal Services

Please **RSVP** to: [csanders@waco-chamber.com](mailto:csanders@waco-chamber.com) by Feb. 17<sup>th</sup>  
Seating is limited (1<sup>st</sup> 50) so RSVP today!

**At our *Breakfast Club* networking event, you will be able to:**

- Expose your business to other local businesses.
- Acquire new business ideas, prospects and customers.

**Bring your business cards, coupons, and promotional materials to exchange with the group.**

There is no charge for the event. Coffee & pastries will be provided.

***Door prize - a football autographed by Fran Tarkenton!***

**-VIA CONFERENCE CALL-**

**FRAN TARKENTON and BOB BURG DISCUSSING:  
How businesses can thrive in a challenging economy!**